

McMaster University

2025 Summer Programs



Founded in 1887, our purpose at McMaster is the discovery, communication and preservation of knowledge. In our teaching, research and scholarship, we are committed to creativity, innovation and excellence.

- one of only four Canadian universities **ranked among top 100** in the world
- ranked 85th in the Times Higher Education World University Rankings 2023
- ranked 98th in the Shanghai Jiao Tong Ranking of World Universities 2023

Consistently ranked as Canada's most research-intensive, medical-doctoral university by Research Info source since 2017

The McMaster Model, a student-centered, problem-based, transdisciplinary approach to learning that has been adopted worldwide

- Home of **three Nobel prize-winners**: McMaster Professor Bertram Brockhouse (Physics in 1994), McMaster graduates Myron Scholes (Economics, 1997), Donna Strickland (Physics, 2018)
- Top rated programs in: **Business, Engineering, Health Sciences, Humanities, Science, and Social Sciences**

Summer Program with Entrepreneurship & Innovation Focus

This program is designed to provide participants with a foundation of the latest concepts, skills and English language relevant to entrepreneurship and innovation. While practicing and improving communication skills in this context, participants will have an opportunity to learn essential topics, including:

- Entrepreneurial Opportunity Identification,
- Leadership for Innovation,
- Enterprise Opportunity Development,
- Rapid Prototyping, and
- Business Launch and Development.

Program Features:

Lectures by expert faculty from McMaster's Entrepreneurship & Innovation Program in our School of Engineering Practice

Progress Report and Certificate of Completion

Pitch Competition (with special recognition for top pitches)

Program Dates: July 19 – August 3, 2025

Program Fee: \$4350.00 CAD

fees include: tuition, accommodation, meal card (value: \$200 CAD) for campus cafeterias, airport pick-up and drop-off, access to university facilities, weekend trips, Option 3-day Eastern Canada Cultural Immersion visit (additional \$750 CAD) and university health insurance

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Web: <https://global.mcmaster.ca/about-us/#tab-content-summer-programs>

2025 Summer Program with Entrepreneurship & Innovation Focus

Science/Engineering Stream

July 19– August 3, 2025

	Monday July 14	Tuesday July 15	Wednesday July 16	Thursday July 17	Friday July 18	Saturday July 19	Sunday July 20
						Arrival	9:00 am Niagara Falls 2:30 pm Niagara-on-the-lake Outlet Mall
	July 21	July 22	July 23	July 24	July 25	July 26	July 27
Week one	9:00 am – 12:00 pm Program Overview & Introduction to Innovation 12:15 pm Welcome Reception 1:30 pm –4:30 pm Campus, Community visit, Team Building	9:00 am – 12:00 pm Universal Innovation Framework 1:30 pm – 4:30 pm Workshop: Brain-storming Innovation Challenges 6:00 pm Movie Night	9:00 am – 12:00 pm The Entrepreneurial Process 130 pm –4:30 pm Workshop: Student Project Presentations	9:00 am – 12:00 pm Product Definition & Competitive Analysis 1:30 pm - 4:30 pm Workshop: Brain-Breeding Session	9:00 am – 12:00 pm Market Analysis 1:30 pm – 4:30 pm Workshop: Market Research	Eastern Canada Cultural Immersion visit	Eastern Canada Cultural Immersion visit
	July 28	July 29	July 30	July 31	August 1	August 2	August 3
Week Two	Eastern Canada Cultural Immersion Visit	9:00 am – 12:00 pm Unique Value Proposition & Business Model Canvass 1:30 pm – 4:30 pm Workshop: Unique Value Proposition Business Model Canvass	9:00 am – 12:00 pm Technology Development Plan & IP Protection 1:30 pm – 4:30 pm Workshop: Proof-of-Concept and Minimum Viable Product Plan	9:00 am – 12:00 pm Presentation & Pitching Skills 1:30 pm – 4:30 pm Workshop: Pitch Deck Presentation	9:00 am – 12:00 pm Pitch Competition with Prizes 1:30pm-4:30pm Graduation/Farewell The University Club	9:00 am Toronto CN Tower Eaton Centre	DEPARTURE